

Message Text

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PAGE 01 FRANKF 07245 111254Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W
-----078416 111349Z /11

R 111236Z SEP 78
FM AMCONSUL FRANKFURT
TO SECSTATE WASHDC 3232
INFO AMEMBASSY BONN

UNCLAS FRANKFURT 7245

E.O. 11652: N/A
TAGS: BEXP, XX, GW
SUBJ: FOREIGN BUYER PROGRAM: NATIONAL PLASTICS EXPOSITION,
JUNE 18-22, 1979 CHICAGO, ILL.

REF: STATE A-2707

1. POST NEEDS AS SOON AS POSSIBLE ALL AVAILABLE PROMOTIONAL LITERATURE FOR NATIONAL PLASTICS EXHIBITION. SINCE THE HIGHLY REGARDED DUSSELDORF KUNSTSTOFF FAIR FOLLOWS CLOSELY IN OCTOBER 1979, POST ANTICIPATES DIFFICULTY IN PROMOTING NPE. INFORMATION WHICH WILL INDICATE NPE COMPETITIVE WITH KUNSTSTOFF FAIR NECESSARY FOR SELLING NPE TO GERMAN BUYERS. PARTICULARLY HELPFUL IN THIS REGARD WOULD BE DETAILS ON TOPICS COVERED IN SEMINAR PROGRAM AND NAMES OF EXPERTS PARTICIPATING, LIST OF EXHIBITORS TO DATE, INFORMATION AS TO POSSIBILITY OF PLANT VISITS, STATISTICS SHOWING ATTENDANCE, SALES, ETC. FROM LAST NPE. PREVIOUS NPE CATALOGUE AND A LIST OF GERMAN VISITORS TO THAT SHOW WOULD ALSO BE EXTREMELY HELPFUL.

2. POST WOULD APPRECIATE HAVING THIS TYPE OF MATERIAL AVAILABLE SOON IN ORDER TO WIN EARLY SUPPORT OF KEY GERMAN PLASTICS INDUSTRIAL ASSOCIATIONS FOR PROMOTION OF NPE. VISITS WITH ASSOCIATIONS ARE SCHEDULED FOR LAST WEEK IN SEPTEMBER.

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3. ANY OTHER INFORMATION OR IDEAS WHICH WILL DEMONSTRATE TO GERMAN BUYERS THAT NPE SUPERIOR TO OR RIVALS DUSSELDORF SHOW APPRECIATED. ERICKSON

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NNN

Message Attributes

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Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Original Previous Classification: n/a
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